

# Tablet Home

blue berry recipe  
blue berry chef  
blue berry article

768 px width

plate welcome back John Doe

Q search

Smart suggestions

FOOD CHEF RECIPE DRINK MAGAZINE VIDEO

(f) (t) (p) (a)

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Leader board

EYEBROW TOP Story

site | Recipe | Chef

photo

photo

Recipe Search de fault

Ad well

recipe photo

RECIPE Headline

more

Drinks photo

DRINK Headline

more

More articles under that category

Magazine Headline

more

Video Headline

more

AD space

Magazine Headline

Video Headline

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Skyscraper or multiple rectangles

12 col

1 col

2 col

iphone width

Home page Desktop

ipad width

target content width

plate

Welcome back John Doe / Search  
[ ] Search

FOOD CHEF RECIPE DRINK MAGAZINE VIDEO

(F) (C) (P) (V)

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Leaderboard AD

Lead story Eyecow  
Headline

photo

AD well

SITE RECIPE CHEF

Recipe Search Default

FOOD photo

CHEF photo

FOOD Headline  
more

CHEF Headline  
more

photo

photo

RECIPE Headline  
more

DRINK Headline  
more

photo

Ⓚ

MAGAZINE Headline  
more

more

AD well

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plate

Welcome back John Doe  
[Search]

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# Leaderboard

MONTH  
Issue archive/Gallery

site Recipe Chef

plate

Current issue

Default  
to site  
article  
search

AD well

EYEBROW  
Headline

EYEBROW  
Headline

EYEBROW  
Headline

EYEBROW  
Headline

EYEBROW  
Headline

EYEBROW  
Headline

EYEBROW  
Headline

EYEBROW  
Headline

AD  
space

More articles  
under + that  
category

# Magazine Section

target content is self

plate

FOOD

CHEF

RECIPE

DRINK

MAGAZINE

VIDEO

ⓐ ⓑ ⓓ ⓔ

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Leaderboard AD

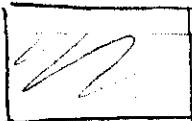
Month  
Issue archive Gallery

plate  
Current  
issue

Ad  
Well

Site |  RECIPE |  Chef

Default  
to article  
site  
search



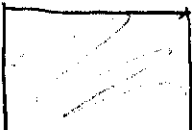
EYEBROW  
Headline  
~~max~~



EYEBROW  
Headline  
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EYEBROW  
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~~max~~

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# Tablet Recipe Page

plate

welcome back John Doe

SEARCH

FOOD CHEF RECIPE DRINK MAGAZINE VIDEO

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Really long recipe will go here  
CHEF NAME, RESTAURANT, CITY ★★ ★★

side Recipe Chef

Photo if we have one

Recipe Search default

Similar recipes

(F) (E) (P) (M)

★ ★

Yield #	Meal Price \$ \$	Food Cost \$ \$
---------	------------------	-----------------

★ ★

Ingredients

★

Ingr #1 1TB

★

Ingr #2 2oz

★

Ingr #3 15 ts

★ ★

Ingr #4 1/2 C

★ ★

Instructions

1. \_\_\_\_\_

2. \_\_\_\_\_

3. \_\_\_\_\_

(F) (E) (P) (M)

Comment

User name ★★ ★★

Field

user name, Date

Ad well

Blank stars

Like icon

user name

User name ☆☆☆☆

Stars

Field

user name, Date ☆☆ ⊕

Like icon

user name, Date ☆ ⊕

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# Recipe Page

target - context - result

plate

Welcome back John Doe  
Search

Food

CHEF

RECIPE

DRINK

MAGAZINE

VIDEO

① ② ③ ④

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Really long recipe name  
will go here.

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Recipe  
Default

← CHEF NAME, Restaurant, City, ★★

Photo  
if we  
have one

Similar recipes

① ② ③ ④ ⑤



Recipe title and description



Recipe title and description



Recipe title and description

YIELD	MEAL PRICE	FOOD COST
#	\$\$	\$\$

Ingredients

Instructions

- 1
- 2
- 3
- 4

① ② ③ ④ ⑤

Ad  
Well

70/ Well

3 \_\_\_\_\_  
4 \_\_\_\_\_

Ⓛ Ⓜ Ⓝ Ⓟ Ⓠ

Comment ★★★★★  
user name

field

User name Ⓡ  
★★ Date

User name Ⓡ  
★ Date

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Tablet Story page

plate



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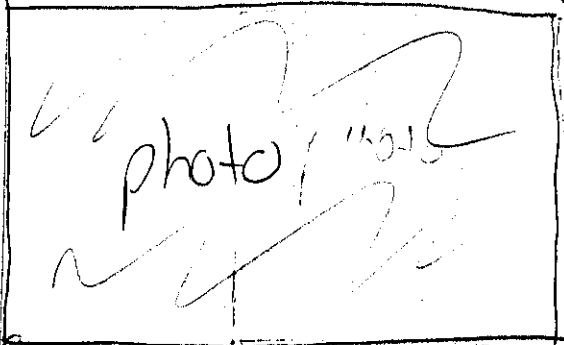
EYEBROW

Prepared

Headline goes here

Site

optional  
logo



Article  
Search  
Default

Similar stories



Headline

Headline

Headline

Placeholder lines for similar stories

Ad  
well

Placeholder lines for main content



Comments

User name ★★★★★

Field

username, date ★★

Placeholder lines for comments

AD  
well



Comments

user name ★★★★★

field

username, date ★★

---

---

username, date ★

---

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