

Mobile

Home Page

Reveals menu from left

Keep header the same Main Screen

Reveals search from right defaulting to recipe search
Hidden until click

- login
- Food
- CHIEFS
- RECIPES
- Drinks
- Magazine
- Video
- Admin

Menu plate

Leaderboard

Top Story

Photo

Site | recipe | chef

search

Menu price

Daypart

Breakfast Lunch

Dinner Snacks

Course

Appetizer Beverages

Breads Desserts

Garnishes Intermezzo

Main Dish Salads

Sandwiches Sides

Soups

Site | recipe | chef

search

menu price

Daypart

course

Prep Method

Cuisine

Ingredient Cat

Diet Considerations

- Footer/admin links
- Food Headline
 - More food stories
 - Chef Headline
 - More Chef
 - Recipes Headline
 - More Recipes
 - Drink Headline
 - More Drink
 - Magazine Headline
 - More Magazine
 - Video Headline
 - Video Headline

Food Headline

More food stories

Chef Headline

More Chef

Recipes Headline

More Recipes

Drink Headline

More Drink

Magazine Headline

More Magazine

Video Headline

Video Headline

Prep Method

Bake/Roast Braise

Cure Freeze

Fry Grill/Broil

Marinate Microwave

Poach Saute/Searing

Simmer/Boil Smoke

Steam

Cuisine

American Australian

British/Irish Canadian/Creole

Caribbean Chinese

Contemporary Eastern Europe

French Greek

Indian Italian

Japanese Korean

Latin American Mexican

Middle East Moroccan

Pizza Scandinavian

Asian Spanish

Swiss

Ingredient Category

Bacon Baking/Breadings

Beef Beer

Cheese Chicken

Chocolate Dairy

Puck Eggs

Fish Fruit

Game meats Greens

Other

Lamb Pork

Pork Rice/Grains

Sauces/Condiments Sausage

Shellfish Soy

Spices/Herbs Turkey

Vegetables Wine/Liquor

Diet Considerations

Gluten-free Vegan

Vegetarian

Site search side menu

target + context = result

Chef search/ index

site	recipe	chef
<input type="text"/> search		
Ⓐ chef A chef Ab chef abc		
Ⓑ chef B chef Ba chef Bac		
Ⓒ		

article search

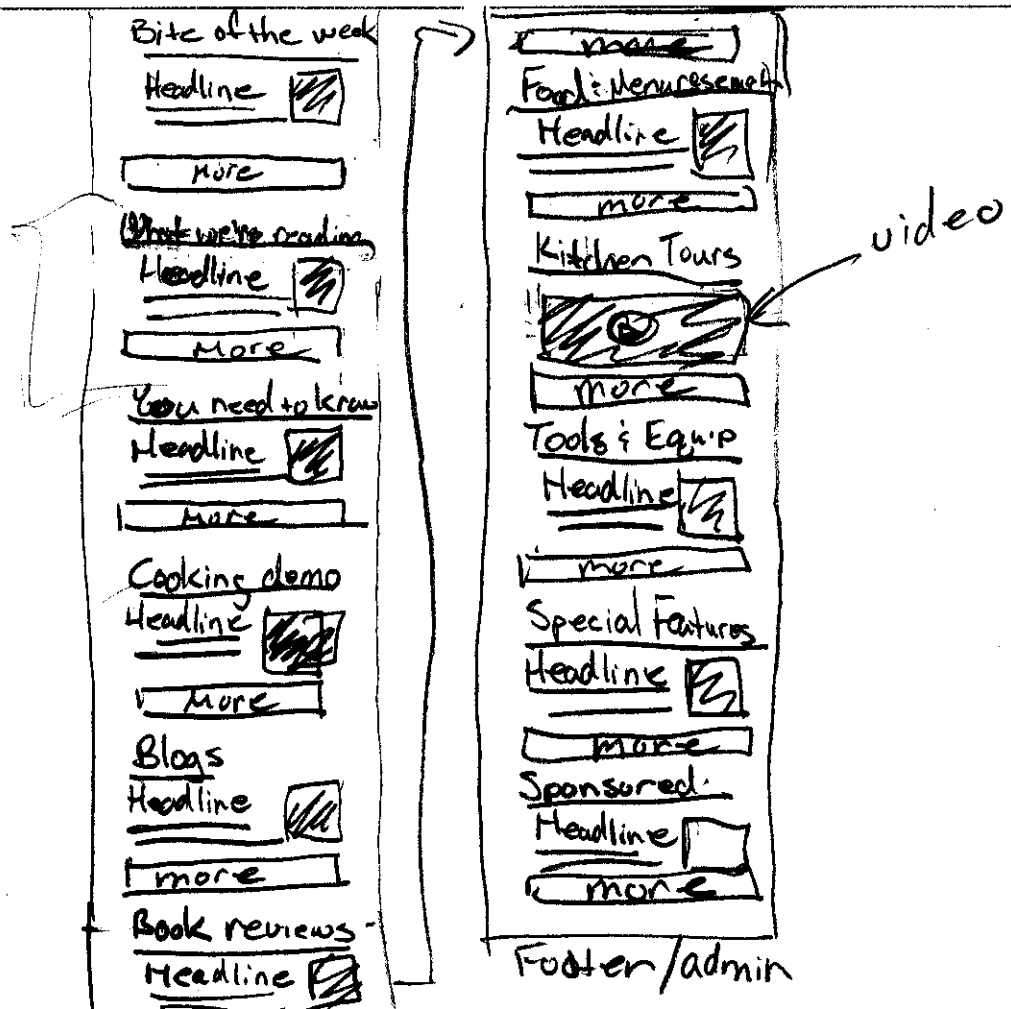
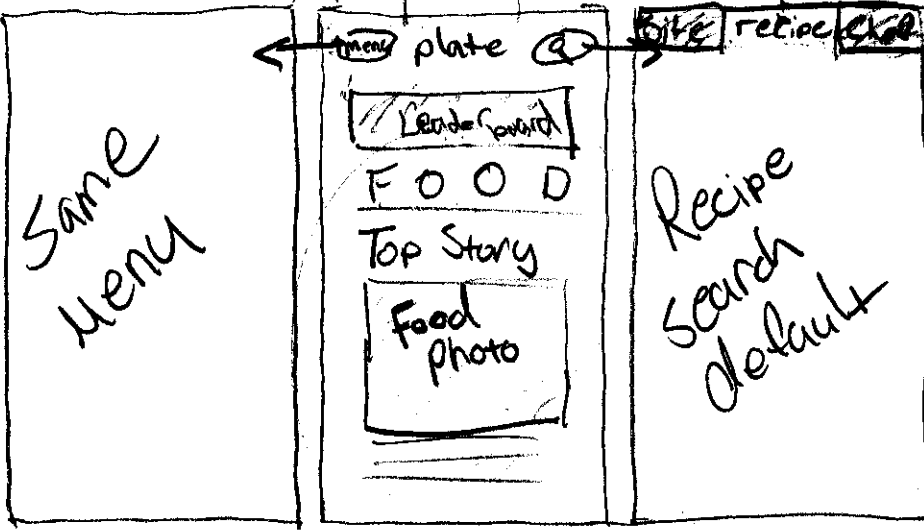
site	recipe	search
<input type="text"/> search		



mobile

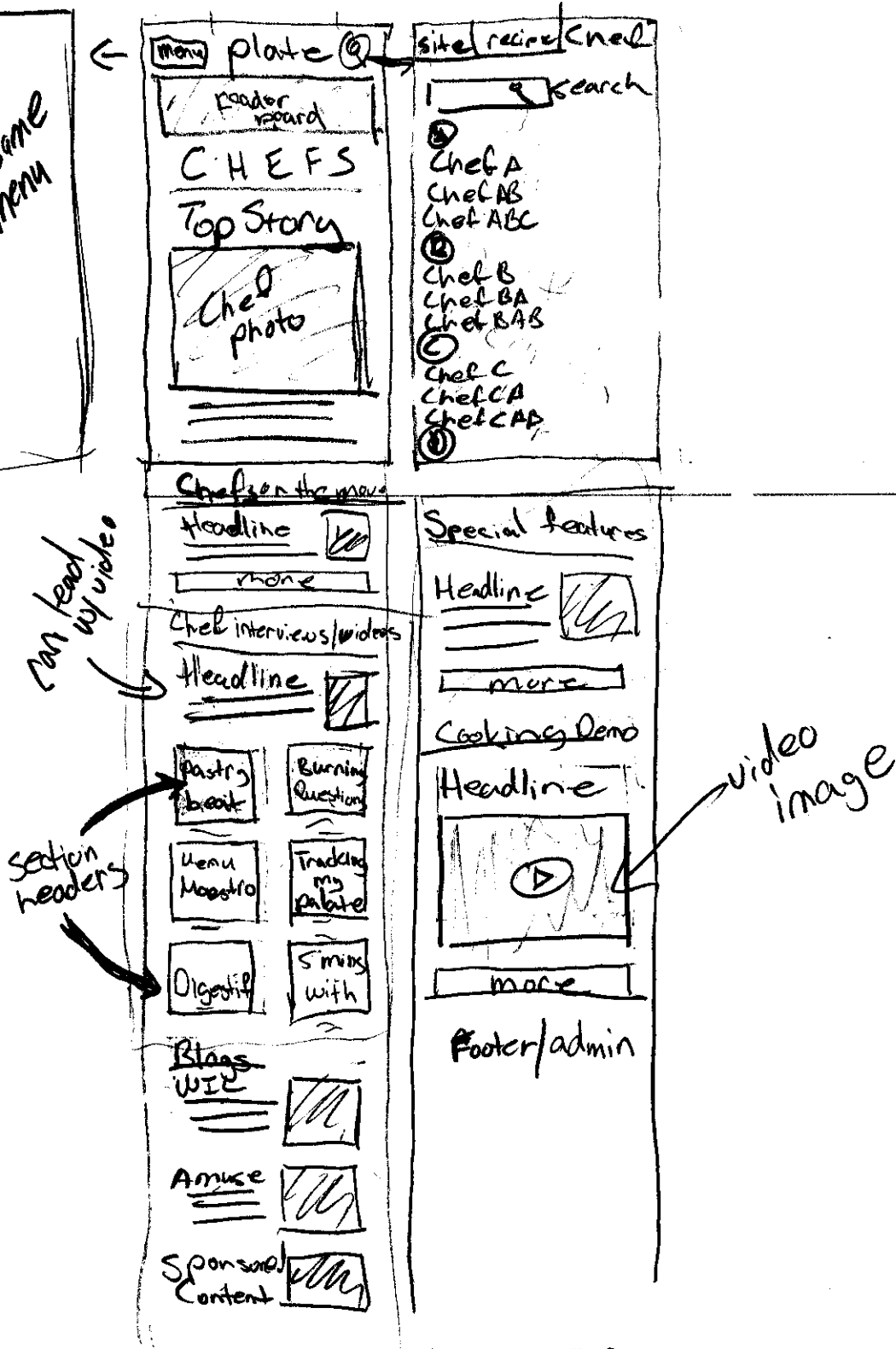
Food section

target : context = result



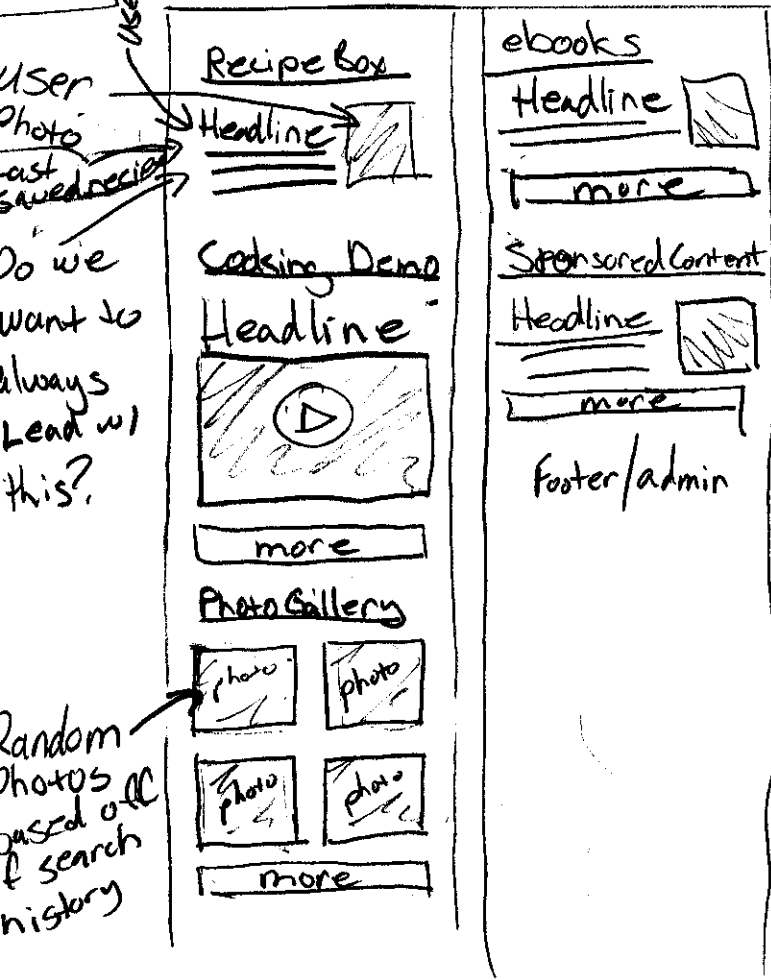
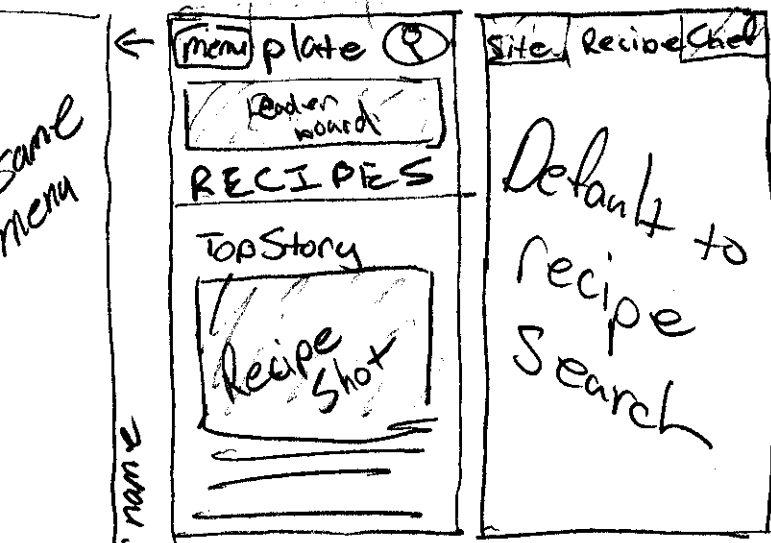
mobile Chefs section

target = context = result



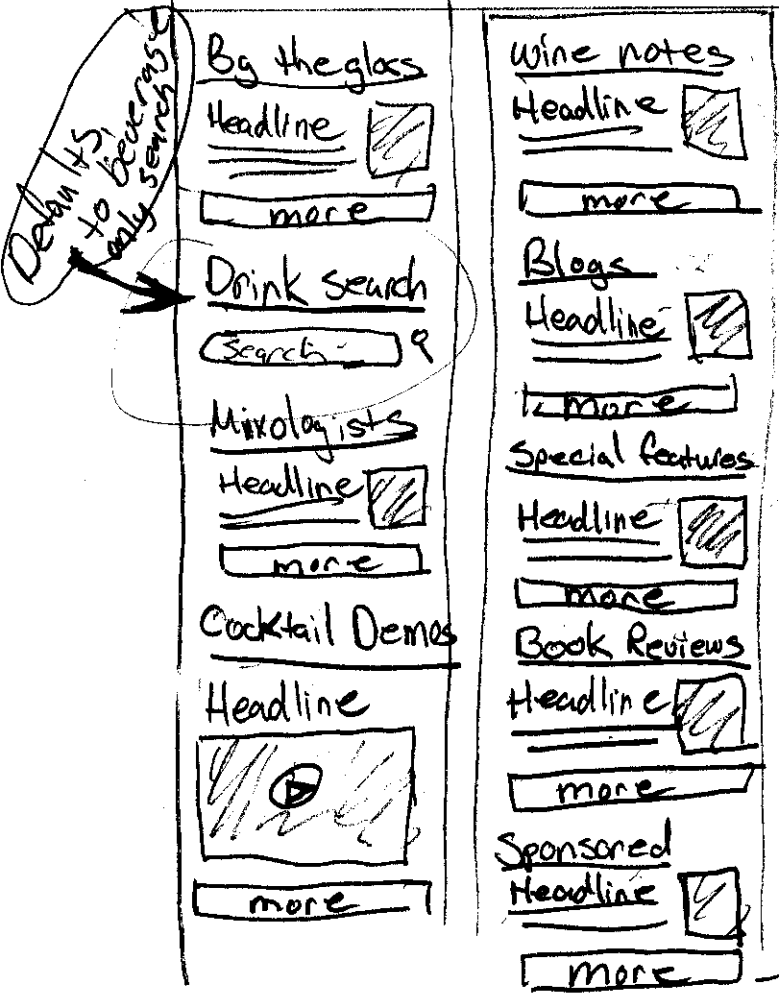
mobile Recipe section

target + context = result



Mobile Drink section

target = context = result

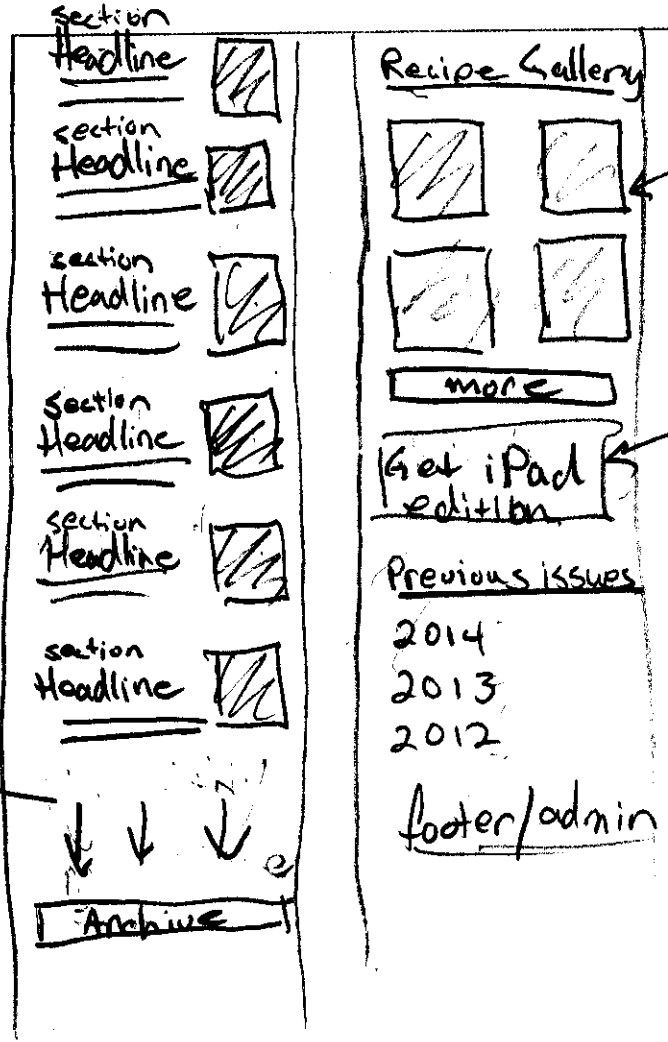
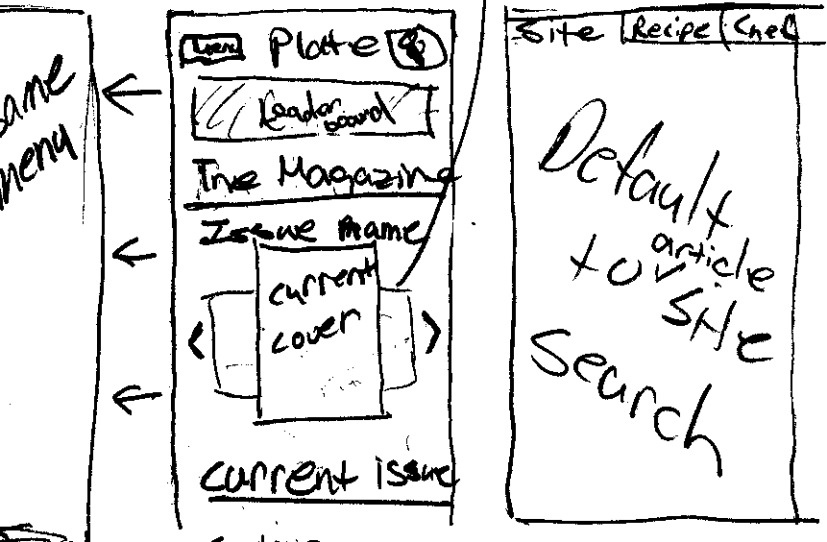


Footer/admin

mobile Magazine Section

target = context = result

gallery of issues



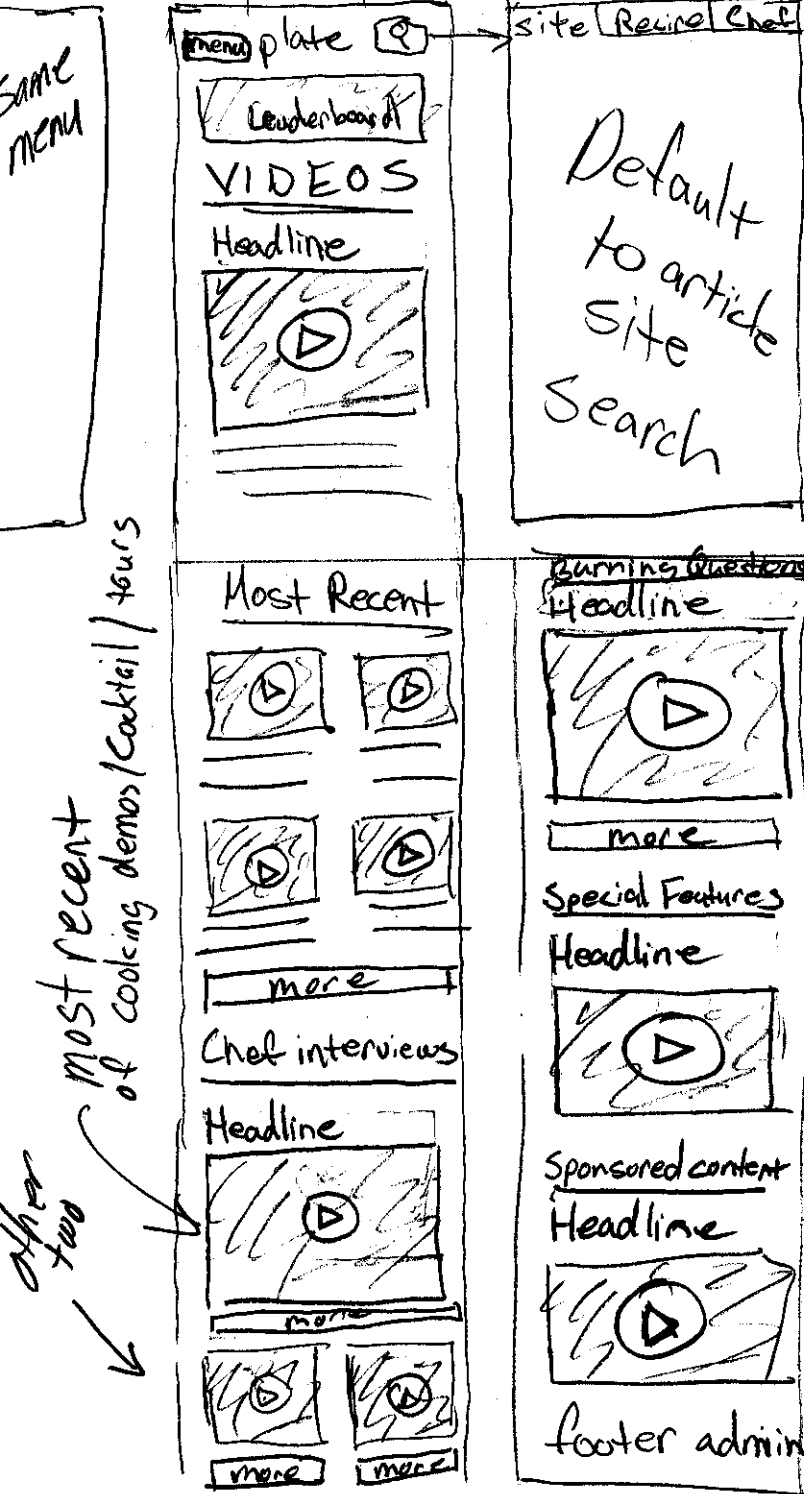
photos from current issue

Should we offer link to iPad edition here?

More of the same

mobile Video Page

target = context = result



same menu

most recent of cooking demos/cocktail/tours

other two

menu plate

Leadsboard

VIDEOS

Headline

Most Recent

more

Chef interviews

Headline

more

more more

site Recipe Chef

Default to article site search

Burning Questions

Headline

more

Special Features

Headline

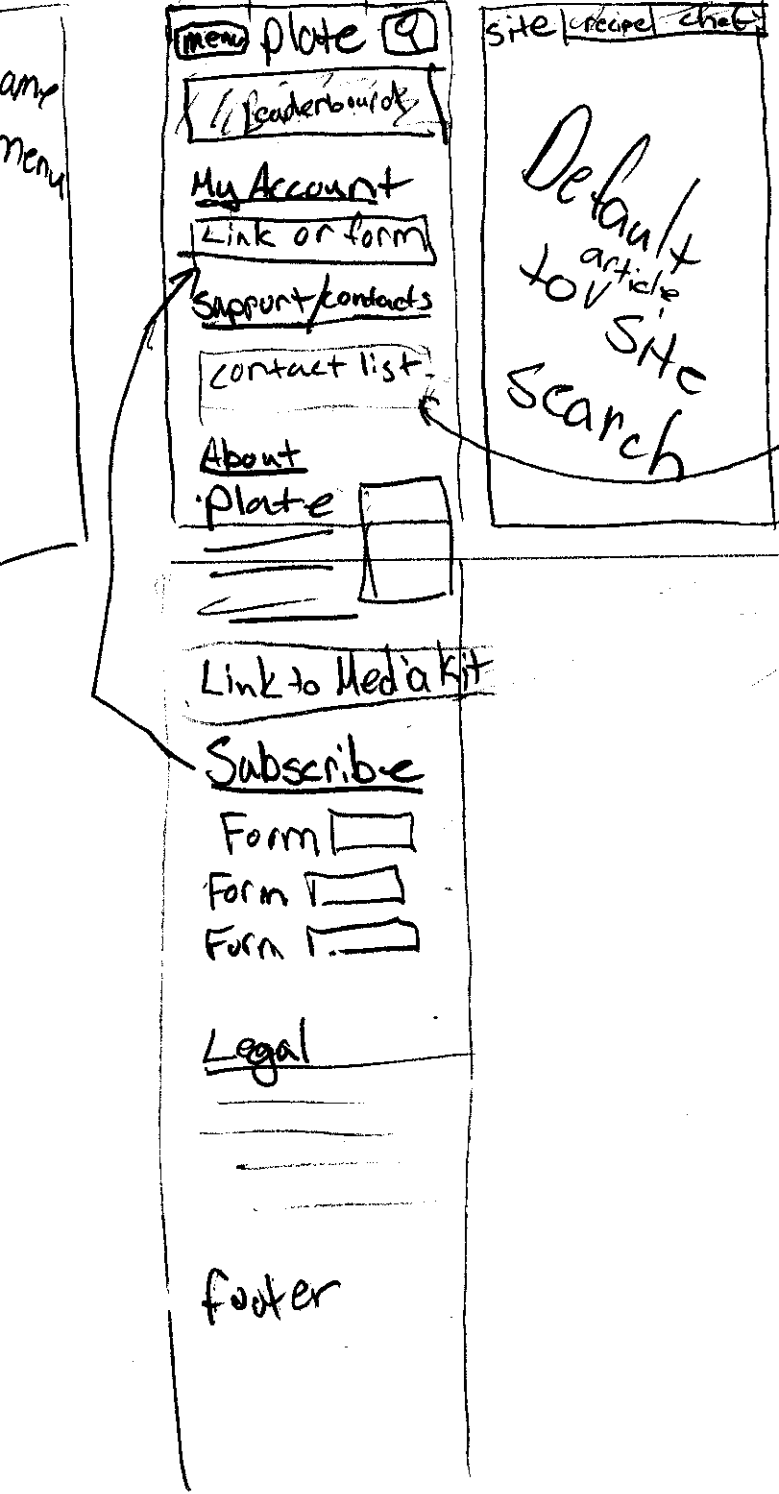
Sponsored content

Headline

footer admin

mobile
Admin Page

target + context = result



Rather than give an extensive list, should we just launch into email?

Recipe Page

Other social networking methods

menu

menu plate

Leaderboard

Really long recipe name will go here

Chef name, restaurant

Recipe Image

site | Recipe | HERE

Recipe search default



used for Food recipe & Bev. recipe

Yield	Meal Price	Food cost
#	\$	\$

Ingredients

Ing 1	TBS
Ing 2	0.2
Ing 3	c
Ing 4	<
Ing 5	g

Instructions

-
-
-
-

Comment

Other recipes

Really long recipe name

Chef name, restaurant

Really long recipe name goes here

Chef name, restaurant

Really long recipe name

Chef name, restaurant

Comments

User name

Field

User name

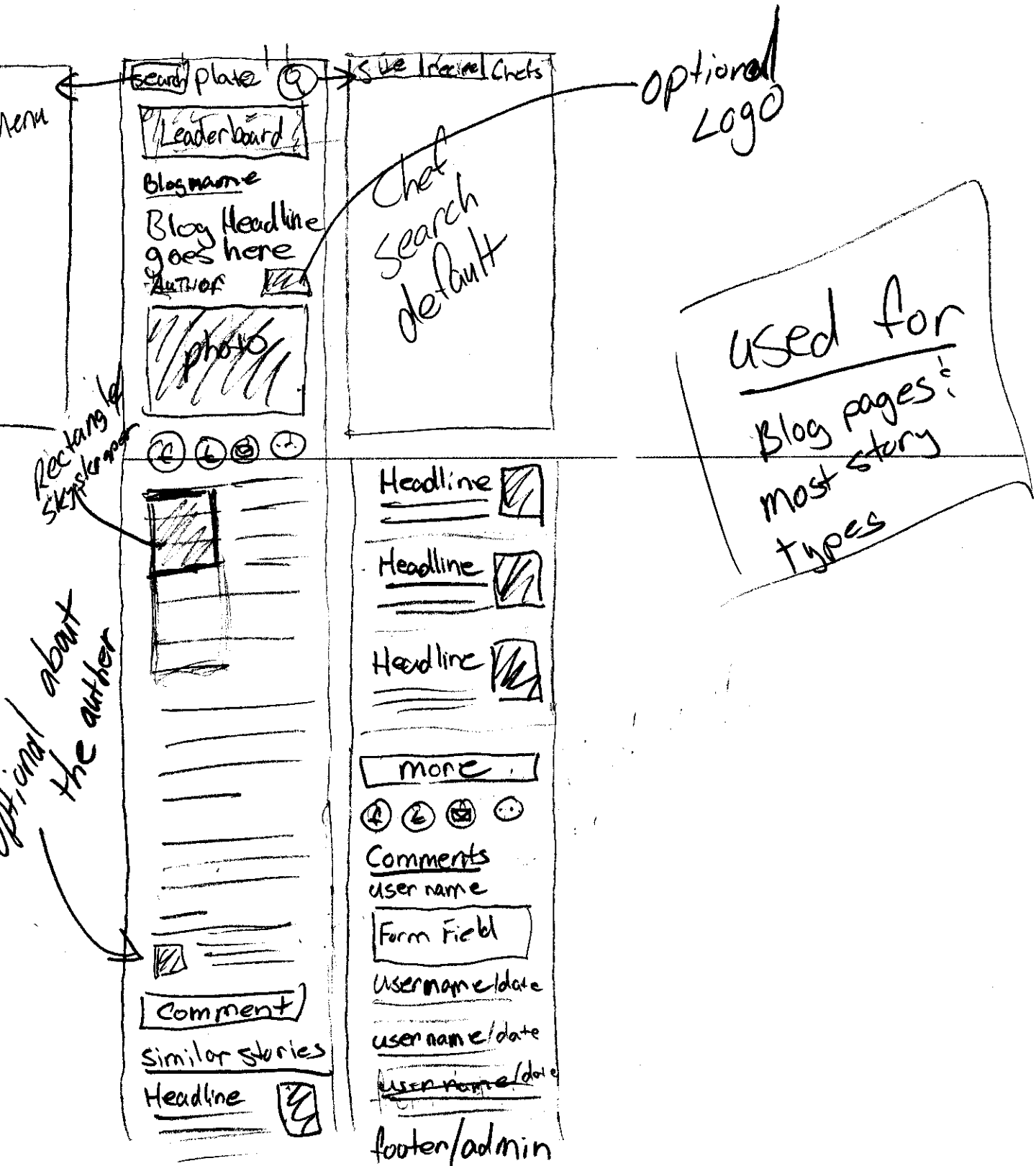
foote/admin

no login required as we should already have this info

like icon

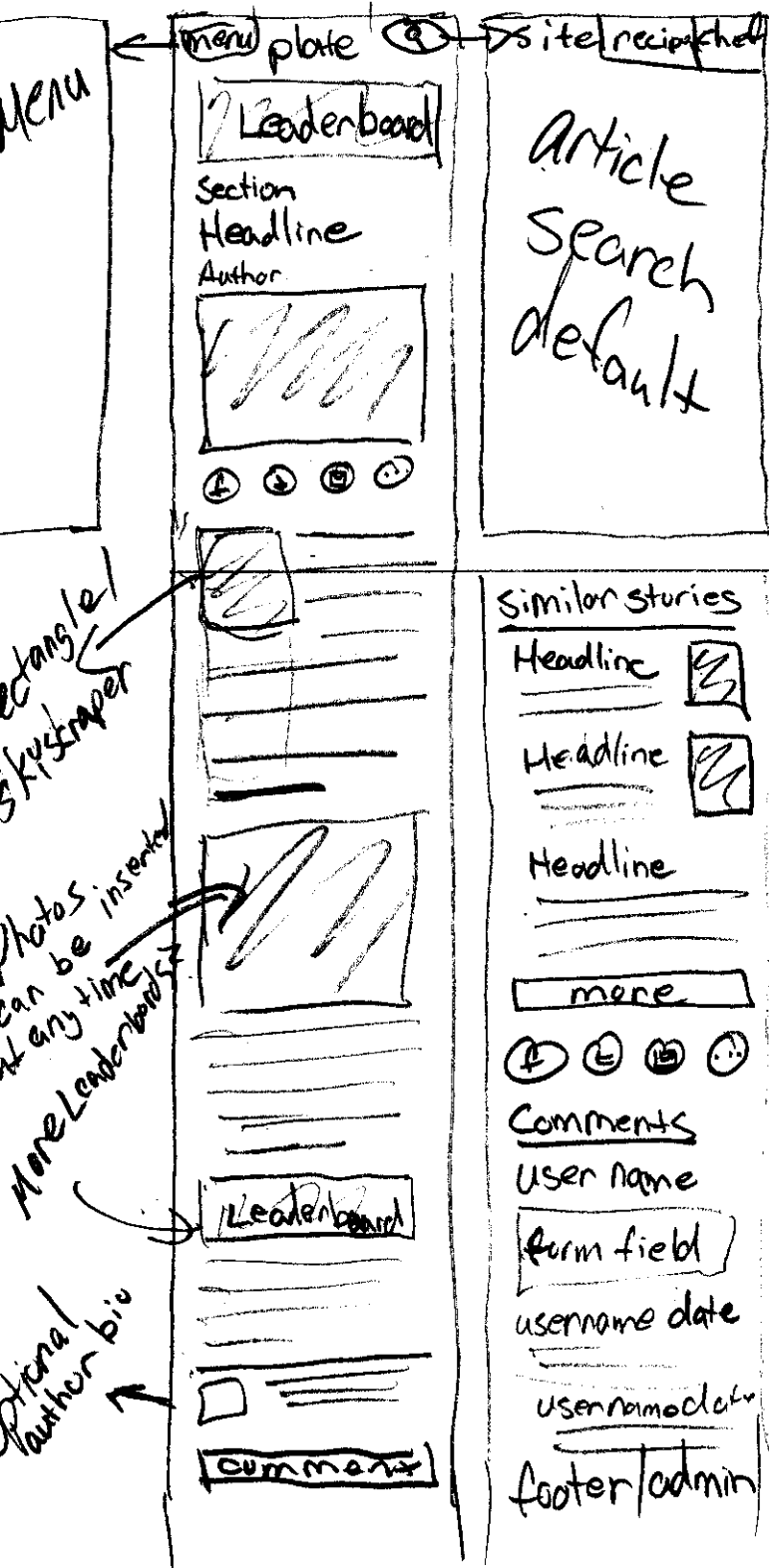
only pros can comment?

Mobile Blog Page / article page



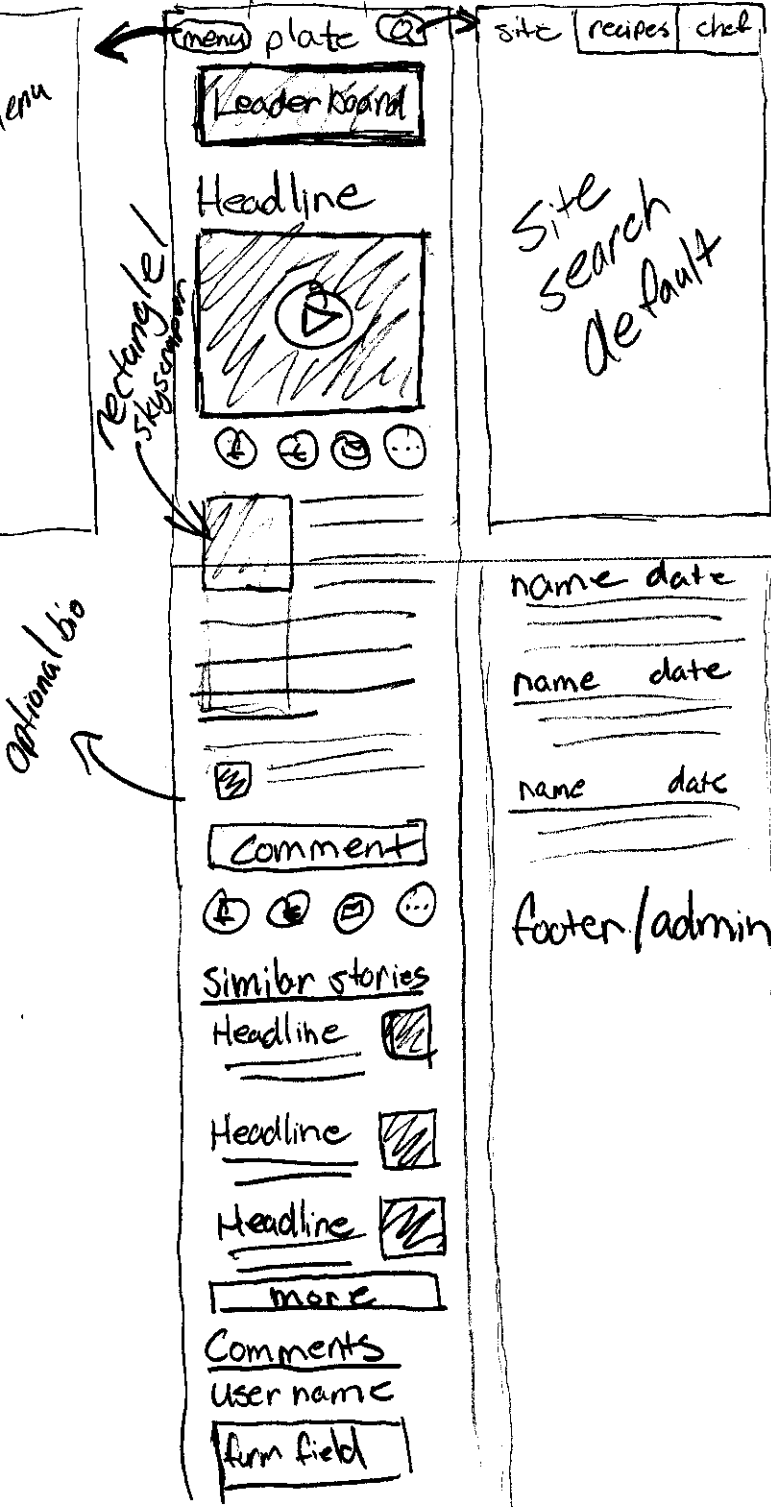
Mobile Blog Bio / CHEF BIO Page

target + context = result



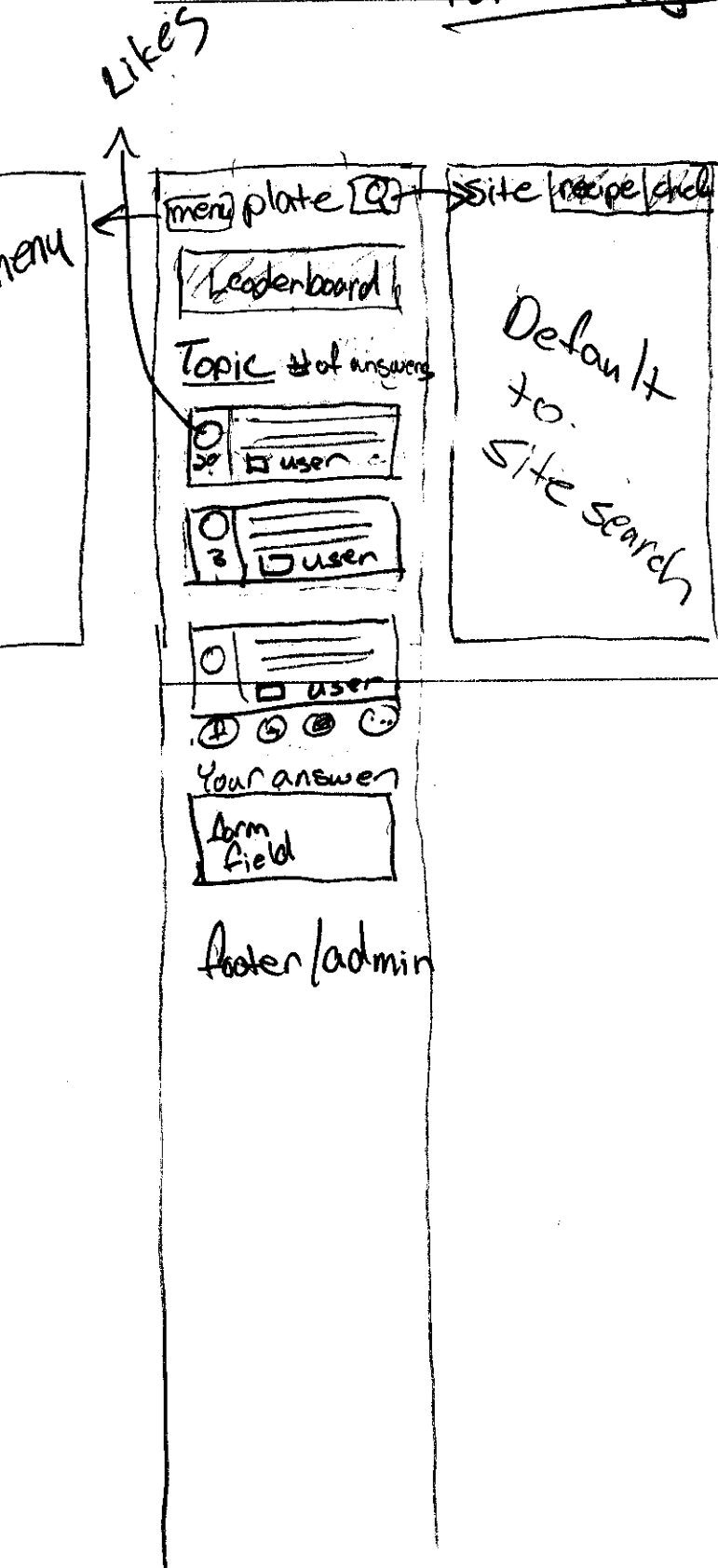
Mobile Video Page

target + context = result



Mobile Forum Page

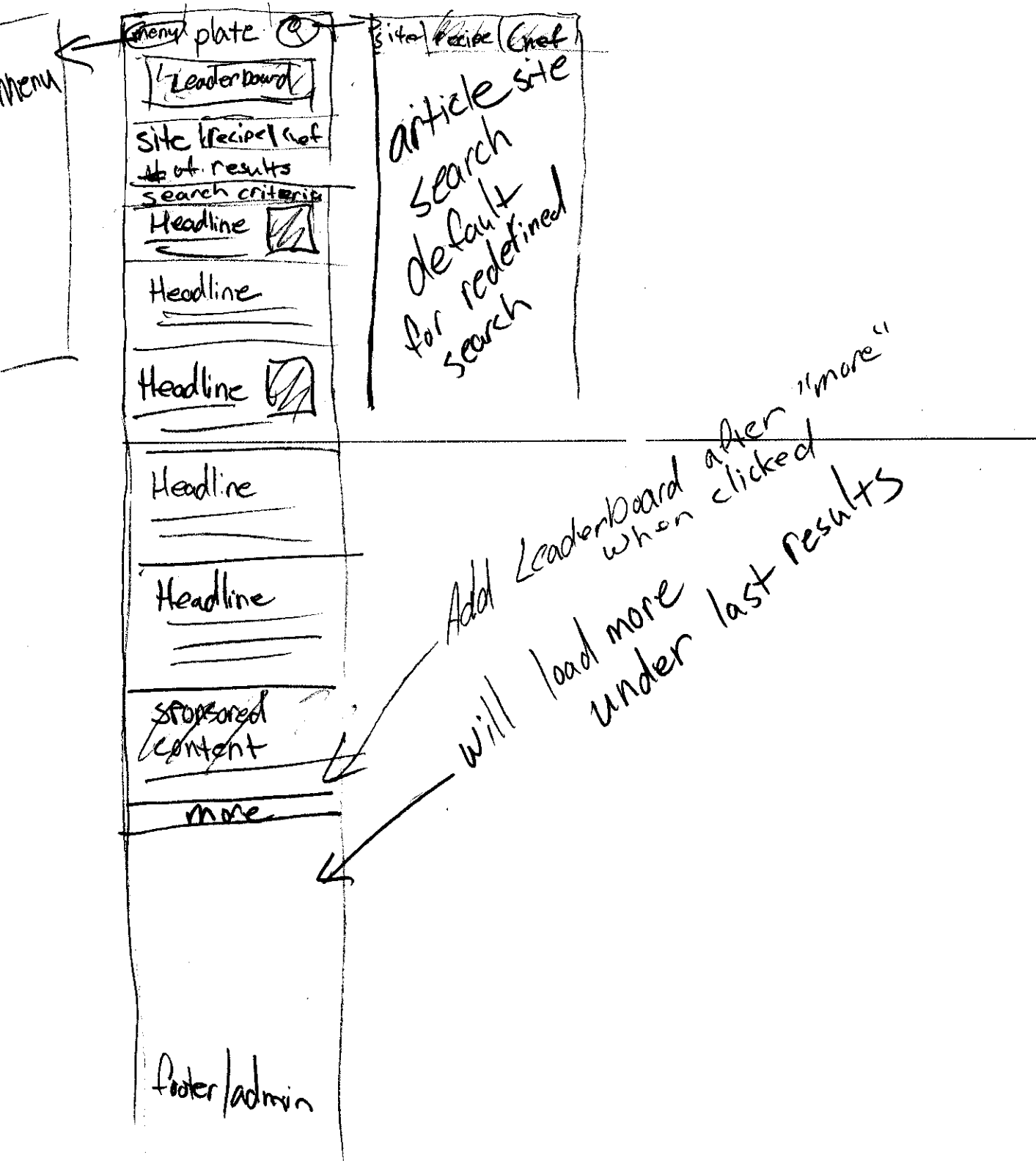
target ÷ context = result



Mobile

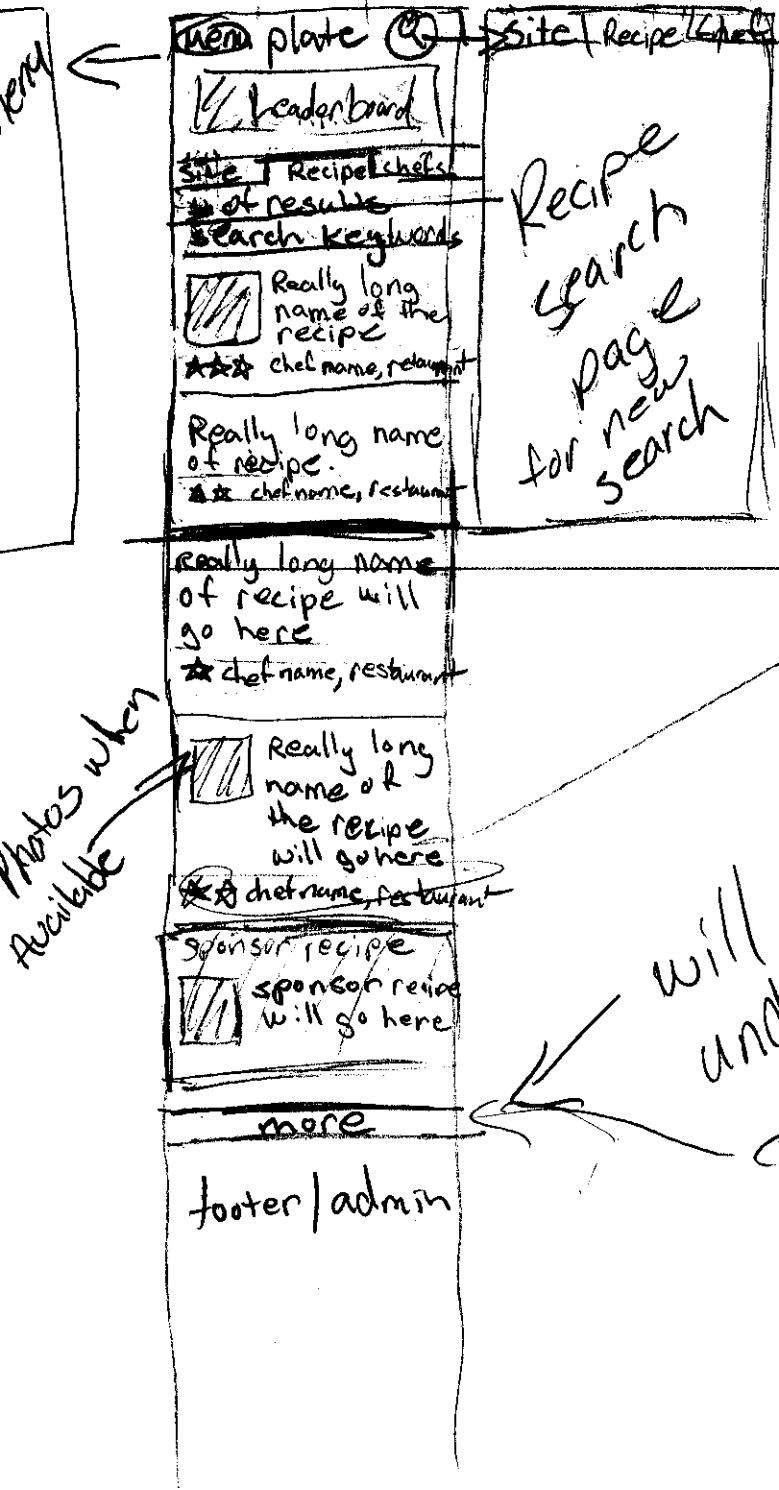
article site search results

target = context = result



Mobile Recipe search results

target + context = result



Star ratings, chef name, rest, city

will load "more" underneath last results

can add Leaderboard after more when clicked

Photos when available

Mobile

Chef index results

target + context = result

